



MARCH 16-17-18

ZOOM

#WomenInWine

#POWER

# Women in Wine: Navigating Risks and Opportunities

A WEBINAR SERIES AND VIRTUAL NETWORKING WORKSHOP

Hosted by: U.S. Embassy Paris, U.S. Department of Agriculture, and the U.S. State Department's Promoting Opportunities for Women's Economic Rise (POWER)

MARCH 16, 2021, 16:00 - 17:30 CET

MARCH 17, 2021, 16:00 - 17:00 CET

MARCH 18, 2021, 16:00 - 17:15 CET

**Opening/Master of Ceremonies:**  
**Suzanne Yountchi,**  
Economic Officer, U.S. Embassy Paris

**Welcome by Brian Aggeler,**  
Chargé d'affaires, a.i., U.S. Embassy Paris

**Keynote Address:**

**Being a Woman in Wine: Self-Doubt and Risk as Opportunity**

**Elaine Chukan Brown,** American Specialist for JancisRobinson.com; Co-Founder of Diversity in Wine Leadership Forum; International Wine and Spirit Competition 2020 Wine Communicator of the Year

**Panel Discussion Followed by Q&A:**

**Promoting Women's Economic Empowerment in Wine: Best Practices in Promoting One's Business, One's Brand, and One's Self**

**Moderator: Lindsey Tramuta,** Author, The New Paris and The New Parisienne

**Panelists:**

- **Pascaline Lepeltier,** Master Sommelier and Co-Owner of Racines NY; 2018's Best French Sommelier and 2018 Laureate of the Meilleur Ouvrier de France (MOF),
- **Cathy Corison,** Winemaker and Founding Partner, Corison Winery (Napa)
- **Tanisha Townsend,** Owner, Girl Meets Glass
- **Marie Dominique Bradford,** Founder, Trois Fois Vin; Vice-President, Women Do Wine

**Panel Discussion followed by Q&A:**  
**Navigating Climate Change: Risky Business or Opportunities for Innovation?**

**Moderator: Kate Snipes,** Counselor for Agriculture Affairs, U.S. Embassy Paris

**Panelists:**

- **Anne Malassagne,** Co-Owner, AR Lenoble (Champagne): Co-Founder, La Transmission Women in Champagne
- **Sandra Taylor,** Founder, Sustainable Business International, Author, The Business of Sustainable Wines
- **Diana Snowden Seysses,** Winemaker, Snowden Family Vineyards (Napa) and Domaine Dujac (Burgundy, France)
- **Nicole Rolet,** Co-Owner, Chêne Bleu (Rhône); Advisor to the Yale Sustainable Food Program

**Panel Discussion followed by Q&A:**  
**Managing Risk in a Changing Global Economy: Best Practices in Navigating Evolving Markets, Geopolitics, and Pandemics in the Wine Industry**

**Moderator: Pauline Vicard,** Executive Director, ARENI Institute for the Future of Fine Wine

**Panelists:**

- **Honore Comfort,** Vice President International Marketing, California Wine Institute
- **Francesca Hansen,** Sales Director, Paris Wine Co.
- **Véronique Sanders,** President & CEO, Chateau Haut-Bailly (Bordeaux)
- **Cynthia Coutu,** Founder and General Manager, Delectabulles: Champagne Networking Club for Women

**Closing Remarks by Matt Murray,** Deputy Assistant Secretary for Trade Policy and Negotiations, U.S. Department of State, Bureau of Economic and Business Affairs

MARCH 18, 2021, 17:15 - 18:00 CET

**Interactive Virtual Networking Opportunity and Workshop:**  
**Networking in the Era of COVID and Beyond**

**Networking Facilitator: Cynthia Coutu,** Founder and General Manager, Delectabulles: Champagne Networking Club for Women

