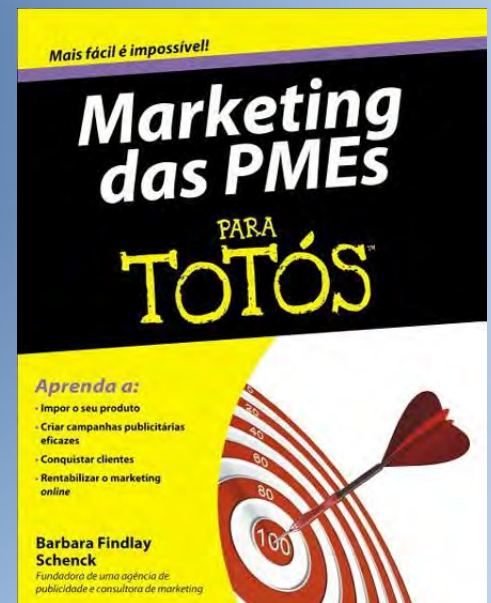
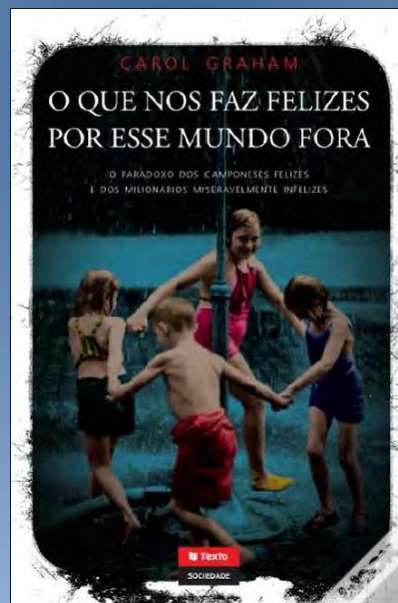


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Books-in-Portuguese  
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## Business



7970.  
Hopkins, Tom  
Técnicas de Vendas Para Totós.  
Original title : Selling For Dummies.  
Porto Editora, 2011. 400 p.  
\$28.00  
(eBook non disponible)

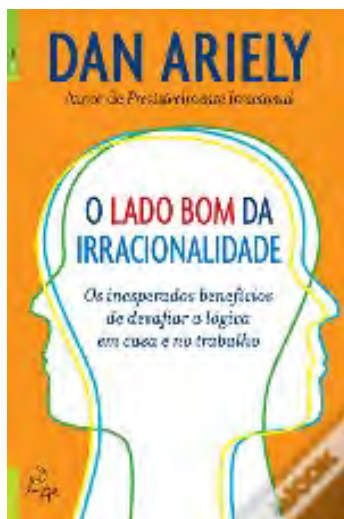
## Economics



7714. Full/Partial Subscribers  
Correspondência em Inglês: Comunique de forma eficiente.  
Porto Editora, 2009.  
\$13.00  
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7713. Full/Partial Subscribers  
Antonioni, Peter  
Economia Para Totós.  
Original title : Economics for Dummies.  
Porto Editora, 2011.  
\$29.00  
(eBook non disponible)



7909.  
Ariely, Dan  
Lado bom da irracionalidade (O).  
Original title : Upside of Irrationality (The).  
Lua de Papel, 2011.  
\$21.75  
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7711. Full/Partial Subscribers  
Clinton, Bill  
Dar.  
Original title : Giving: How Each of us Can Change the World.  
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7911.  
Frank, Robert H.  
Economista natural (O).  
Original title : Economic Naturalist (The).  
Casa das Letras, 2007.  
\$11.45  
(eBook non disponible)



7912.

**Frank, Robert H.**

**Regresso do Economista Natural (O).**

**Original title : Return of the Economic Naturalist.**

**Casa das Letras, 2010. 248 p.**

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7907.

**Graham, Carol**

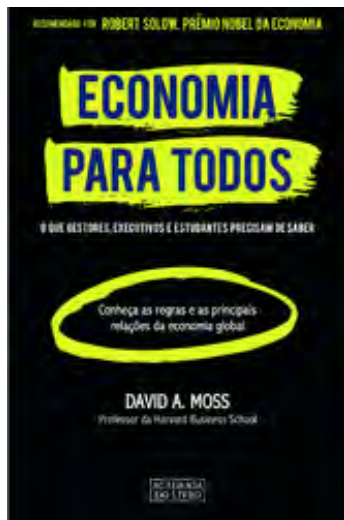
**Que nos Faz Felizes Por esse Mundo Fora (O). O paradoxo dos Camponeses Felizes e dos Milionários Miseravelmente Infelizes.**

**Original title : Happiness Around the World: The Paradox of Happy Peasants and Miserable Millionaires.**

**Texto, 2011. 308 p.**

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7914.

**Moss, David A.**

**Economia Para Todos.**

**Original title : Concise Guide to Macroeconomics (A).**

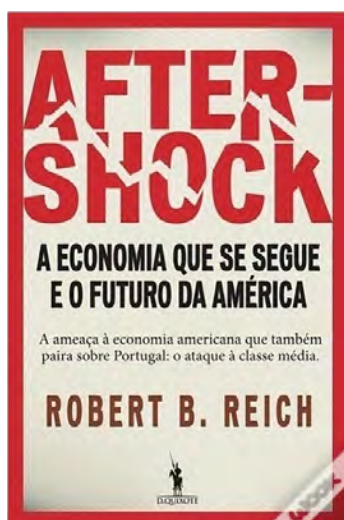
**Academia do Livro, 2009.**

**\$18.84**

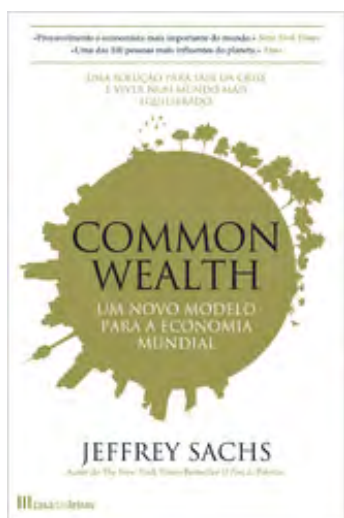
**(eBook non disponible)**



7904.  
**Porter, Eduardo**  
**Tudo tem um preço.**  
**Original title : Price of Everything (The).**  
**Lua de Papel, 2011. 312 p.**  
**\$21.75**  
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7905.  
**Reich, Robert B.**  
**Aftershock. A economia que se segue e o futuro da América.**  
**Original title : Aftershock: The Next Economy and America's Future.**  
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7712. **Full Subscribers**  
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**Como Fazer Fortuna de Benjamin Franklin: Princípios intemporais aplicados ao mundo da gestão.**

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**7913.**

**Stiglitz, Joseph E.**

**Comercio Justo Para Todos.**

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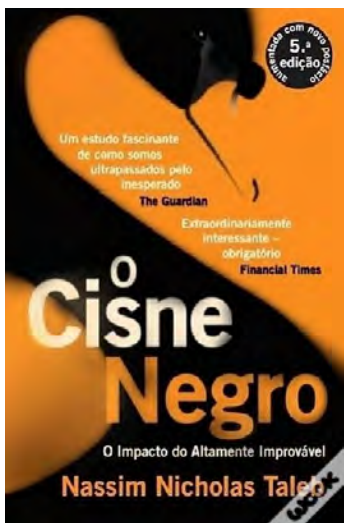
**Texto, 2009. 384 p.**

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7910.  
Sunstein, Cass R.  
Dos Rumores.  
Original title : On Rumors.  
ENSAIO, 2010.  
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7903.  
Taleb, Nassim Nicholas  
Cisne negro (O). O impacto do altamente improvável.  
Original title : Black Swan: The Impact of the Highly Improbable (The).  
ENSAIO, 2008. 544 p.  
\$25.61  
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7915.  
Thaler, Richard H.  
Nudge.  
Original title : Nudge.  
Academia do Livro, 2009.  
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(eBook non disponible)

## leadership



7902.

**Burstein, Julie**

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**Original title : Spark: How Creativity Works.**

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7899.

**Montgomery, Cynthia**

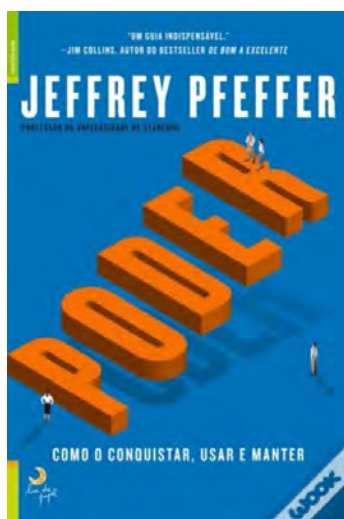
**Estraga (O).**

**Original title : Strategist (The).**

**Lua de Papel, 2012. 200 p.**

**\$20.46**

**(eBook non disponible)**



7906.

**Pfeffer, Jeffrey**

**Poder. Como o conquistar, usar e manter.**

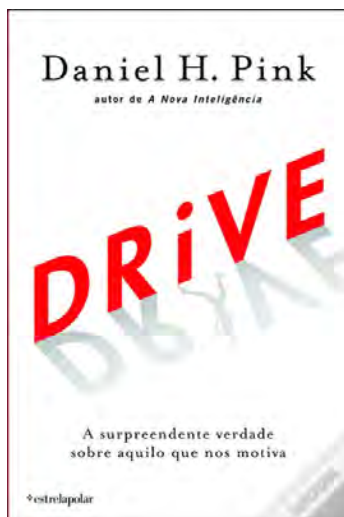
**Original title : Power: Why Some People Have It.**

**Lua de Papel, 2011. 264 p.**

**\$20.46**

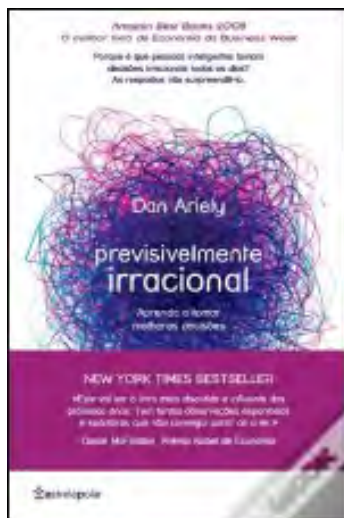
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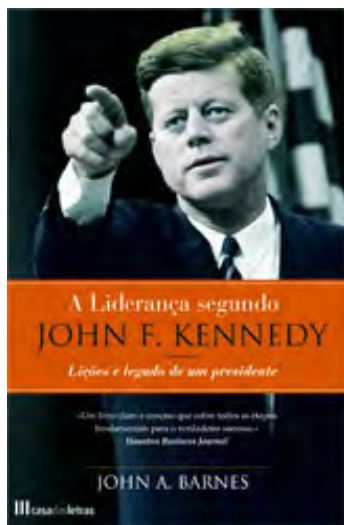


7900.  
**Pink, Daniel H.**  
**Drive.**  
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## Management



7908.  
**Ariely, Dan**  
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7693. **Full Subscribers**  
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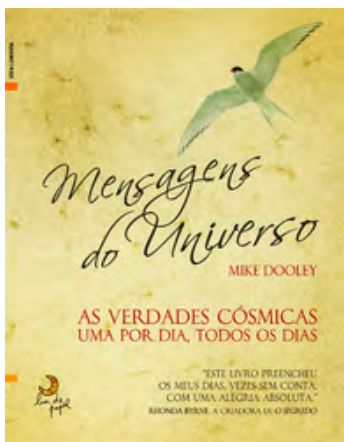
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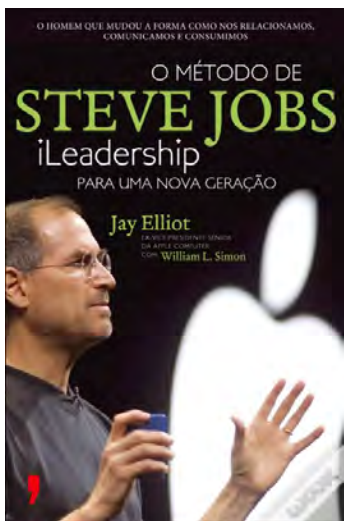
**Lua de Papel, 2008.**

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**7971.**  
**Economy, Peter**  
**Gestão Para Totós.**  
**Original title : Management For Dummies.**  
**Porto Editora, 2011. 416 p.**  
**\$28.00**  
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**7901.**  
**Elliot, Jay**  
**Metodo de Steve Jobs. iLeadership para uma nova geração.**  
**Original title : The Steve Jobs Way: iLeadership for a New Generation.**  
**Livros d'Hoje, 2011. 312 p.**  
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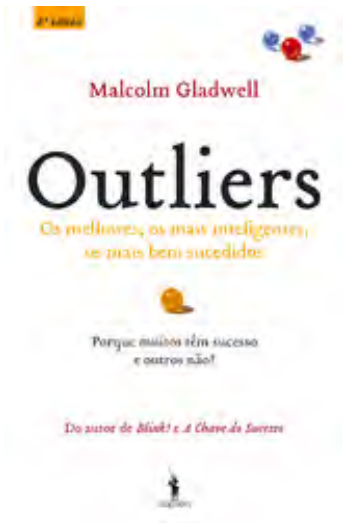
**7698. Full Subscribers**  
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**Original title : Beyond Reason: Using Emotions as You Negotiate.**  
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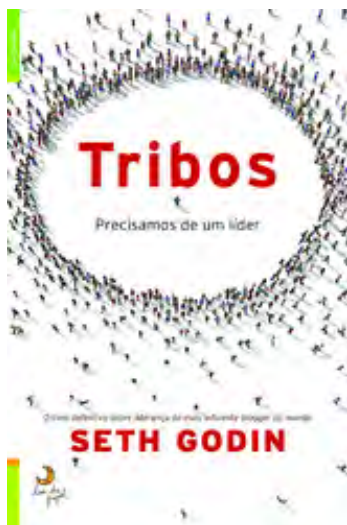
**7678. Full Subscribers**  
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## Marketing



**7973.**  
**Schenk, Barbara Findlay**  
**Marketing das PMEs Para Totós.**  
**Original title : Small Business Marketing For Dummies.**  
**Porto Editora, 2010. 400 p.**  
**\$28.00**  
**(eBook non disponible)**



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